

**CUSTOMER INDUSTRY**

Educational Facilities

WEBSITEwww.baylor.edu**LOCATION**

Waco, Texas

BUSINESS NEED

To ensure campus safety and protect public areas across the thousand-acre Baylor University campus by deploying a comprehensive IP video surveillance and management solution that allows the Baylor University Police Department to more effectively respond to the over 10,000 calls they receive per year.

SOLUTIONS

NiceVision

THE IMPACT

Extensive IP video coverage throughout the campus has served as a deterrent to criminal activity

Flexible centralized and decentralized management of the system

Authorization control for different stakeholder departments to help ensure student privacy

High quality IP video recording, improved security management and enhanced investigative capabilities have created a deterrent effect, leading to reduced crime in addition to usable evidence in prosecutorial situations

BAYLOR UNIVERSITY

ABOUT THE CUSTOMER

Chartered in 1845 by the Republic of Texas, Baylor University is the oldest continually operating university in the state. Baylor is the largest Baptist University in the world, with a campus that accommodates more than 15,000 students and covers 1,000 acres, more than 85 buildings and a new on-campus football stadium. It is a nationally ranked research institution and has a reputation for educational excellence that prepares students for worldwide leadership and service.

THE CHALLENGE

A priority for all educational institutions is ensuring the safety of its student body, faculty and campus facilities. Baylor sought a video surveillance solution that could provide coverage for its current environment and grow with the university into the future. The solution needed to be flexible to allow for centralized and decentralized management and allow for varying levels of access to the system and recorded material.

THE SOLUTION

After extensive research, Baylor University elected to deploy the NiceVision video management solution. The system includes over 550 cameras with Qognify NVRs and the NiceVision video management solution.

- NiceVision's centralized and decentralized management capabilities enable Baylor to restrict access to view and operate cameras to relevant campus departments. "One of the things we really liked about the Qognify system* is that we are able to differentiate what specific users are able to do and what they have access to," commented Jon Allen, Assistant Vice President & Chief Information Security Officer, Baylor University.
- Protecting student privacy is critical for the university. The Qognify solution allows the university to restrict access to recorded video to police investigators and other security personnel.
- Since the implementation of the NiceVision solution, Baylor reports a

**BAYLOR**
UNIVERSITY

CASE STUDY

major decline in criminal activity. The university attributes this decline to the deterrent effect of cameras across campus and the ability to produce high-quality video evidence in criminal investigations.

Another concern for the university was the amount of bandwidth a comprehensive video surveillance solution would require. "We were able to configure the Qognify solution* on our campus network so that the video coming into the NVRs is on its own network", said Allen. This approach allows Qognify to operate without interfering with campus network traffic, which is important as Baylor continues to grow. Qognify not only responded to Baylor's present security concerns, but



"We wanted to come in with an enterprise system that could be deployed across the university, would allow us to control permissions, and would ensure the consistency of the quality of video across all of our different systems. We wanted a product we could have confidence in and be able to support."

Jon Allen, Assistant Vice President & Chief Information Security Officer, Baylor University

"More people have admitted to their involvement in illegal activities. NiceVision has really helped the overall security of the campus."

Brent Howell, Investigator, Baylor University Police Department

also demonstrated the flexibility to meet their future needs. Bob Hartland, Associate Vice President for IT Infrastructure, explained that his first indication that the NiceVision solution would suit Baylor's needs actually came from a competing vendor, "We brought in two or three other vendors, and one of the things I thought was interesting was that one vendor in particular kept comparing themselves to Qognify*, saying that they were going to get to where Qognify* was... and I'm thinking, 'Well, I think I should be talking to Qognify*.'"

With plans for continued campus growth and the development of new systems, Baylor is confident in the ability of Qognify to develop future solutions and technologies. Based on past experience, Jon Allen said, "We have found Qognify* to be a great partner - someone who listens to our feedback and adapts their product to meet our needs."

*Formerly part of NICE Security

ABOUT

Qognify helps organizations mitigate risk, maintain business continuity, and optimize operations. The Qognify portfolio includes video management, video and data analytics, and PSIM/Situation Management solutions that are deployed in financial institutions, transportation agencies, airports, seaports, utility companies, city centers, and to secure many of the world's highest-profile public events. www.Qognify.com

Get in Touch: www.Qognify.com/get-in-touch

CONTACTS

info@Qognify.com
info.americas@Qognify.com
info.emea@Qognify.com
info.apac@Qognify.com

© All rights reserved to Qognify Limited and its affiliates ("Qognify"). For the full list of Qognify's trademarks, visit www.Qognify.com/trademarks. All other marks used are the property of their respective proprietor.

CS-9-02 07/2016

Qognify